

# 2026 SPONSORSHIPS & ACTIVATIONS

## WHO

Queens Night Market is NYC's first, most affordable, and most diverse night market, averaging over **20,000 visitors per night** in 2025 (and nearly **4 million total visitors** since 2015) - attracting New Yorkers and tourists. The event makes a significant local economic and social impact as a major hub of commercial and cultural activity, has helped launch nearly 500 brand new businesses in NYC, especially by women and immigrant entrepreneurs, and has represented over 100 countries through its vendors and their food.

## WHAT

Family-friendly, open-air night market featuring 100+ vendors selling art, merchandise, and food, and live performances celebrating the rich ethnic diversity of Queens & NYC

## WHERE

Flushing Meadows Corona Park – site of two World's Fairs and conveniently located on the "International Express" 7-train

## WHEN

Saturday nights, 4:00pm to midnight. April – October (26 events per year)

## SPONSORSHIP

Support hundreds of NYC small businesses while also increasing brand awareness among hundreds of thousands of visitors and social media followers. Your brand will be an integral part of a unique cultural attraction which has been overwhelmingly embraced by NYC, Queens, and media.

## PUBLICITY

Queens Night Market has been featured in countless local, national, and international media outlets, reaching **hundreds of millions** of people worldwide

The New York Times THE WALL STREET JOURNAL  
BUSINESS INSIDER CNN USA TODAY  
The Economist lonely planet REUTERS FT  
NEW YORK POST MSNBC AP FINANCIAL TIMES  
npr EATER Forbes NEW YORK

#1 Cheap Eats (NYT, 2017)  
#1 Best Place to Eat Outdoors (NY Magazine, 2019)  
#9 Best Restaurant in NYC (NYT, 2023)  
#23 Best Restaurant in NYC (NYT, 2024)  
#1 City Food Festival (USA Today, 2024 & 2025)  
One of the World's Best Food Markets (Financial Times, 2024)  
One of the Top 10 Markets in the World (Lonely Planet, 2024)

## PAST ACTIVATIONS AND SPONSORS



## CONTACT US

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