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QUEENS NIGHT MARKET ANNOUNCES OPENING OF NINTH SEASON ***Citizens sponsorship maintains \$5/\$6 price cap by offsetting vendor fees***

Highlights:

- Ticket sale for Queens Night Market's two sneak previews goes live
- The Queens Night Market will expand its footprint and open an hour earlier at 4 p.m. to improve flow and reduce long lines
- Citizens renews financial support for Queens Night Market for the second year
- The sponsorship will subsidize vendor fees by approximately half and thereby help maintain the \$5/\$6 price cap on food

QUEENS, NY - March 12, 2024 – The [Queens Night Market](#) returns next month to the New York Hall of Science in Flushing Meadows Corona Park for its ninth season.

New this year, the Queens Night Market will expand its footprint at the New York Hall of Science to accommodate additional vendors. The event will also open an hour earlier at 4 p.m. The larger space and longer hours will enable more vendors to participate and give them all more time to generate sales, while also improving flow and helping reduce long lines.

The hallmark \$5/\$6 price cap on all food items will remain in effect, thanks to the Citizens sponsorship, which helps ensure prices remain affordable and accessible for visitors by offsetting nearly half of all vendor fees.

Over its first eight seasons, the Queens Night Market has welcomed **nearly three million visitors**, helped launch **nearly 400 brand new businesses** in New York, and represented over **95 countries** through its vendors and their food. In 2023, the event averaged approximately 20,000 attendees each Saturday night.

Despite the popular price cap, last year was another banner year for vendor sales. Food vendors averaged over \$2,500 per night in sales, and art/merchandise vendors averaged nearly \$1,000 per night in sales.

John Wang, founder of the Queens Night Market, said, “As a love letter to NYC, the Queens Night Market celebrates, and aspires to represent, the remarkable diversity that gives such vibrancy to this city. But it also pushes back against the skyrocketing cost-of-living here, which is why we’ve clung so desperately to the unique \$5/\$6 price cap at the event. Huge thanks to Citizens for helping make that possible again this year with their partnership and their support of all the small businesses at Queens Night Market. They’ve really put their money where their mouth is.”

Sneak Preview Tickets on Sale:

The Queens Night Market is selling a *limited number* of tickets for two “sneak preview” events on **April 13th** and **April 20th** to help alleviate the traffic and capacity issues that emerged on opening night of its first few years.

Tickets are \$5 and should be purchased in advance - children under 12 are free. (If any tickets remain unsold for either night, tickets will be \$8 at the door.)

Tickets for April 13th and April 20th can be purchased here:

<https://queensnightmarket.eventbrite.com>

At least 20% of net ticket proceeds will be donated to charity. Last year, Queens Night Market raised and donated over \$30k to three nonprofits: Queens Rising, the Alliance for Flushing Meadows Corona Park, and the United Nations Refugee Agency.

*The Queens Night Market will be free and open to the public on Saturday nights starting on **April 27th**.*

Community Engagement Events:

Throughout the season, Citizens will organize special community event nights on key dates:

- **April 13, 2024: Opening Night** – A welcome back to Queens Night Market with delicious food, exciting performances, and the debut of the Citizens Backyard.
- **May 4, 2024: Kids Entrepreneur Day** – Several Kid Entrepreneurs will have their businesses featured at Queens Night Market.
- **June 1, 2024: Queens Pride** – The perfect kickoff event for Queens Pride and Pride Month
- **August 17, 2024: New York Giants Night** – As Official Bank of the New York Giants, Citizens will bring their Giants game-day activation to Queens Night Market with fun activities and giveaways including a Giants alumni player to meet and greet.
- **October 26, 2024: Halloween and Closing Night** – Celebrate a great Queens Night Market season and have some Halloween fun.

Rebecca O’Connell, New York City Market Executive at Citizens, said, “The Queens Night Market is a special asset to New York City. It is a launchpad for small businesses and a joyful, inclusive space for vendors and visitors. Citizens is proud to support the market for a second year, and we look forward to hosting some incredible evenings, reconnecting with old friends, and meeting new people at the market.”

2024 Vendors & Vendor Application:

The Queens Night Market has received nearly 500 applications so far this year. Interested vendors should apply online by following this link <https://bit.ly/2024-QNM-Vendor>, or directing questions to: vendor@queensnightmarket.com

This season will include Afghan kabuli pulao and chapli kababs, Indonesian kue pancong and martabak, Portuguese pastéis de nata and bifana, Filipino chicken adobo and adidas and walkman skewers, Romanian kürtőskalács, Egyptian hawawshi, Mexican tacos and huaraches, Indian BBQ and vada pav, Ethiopian sega wat and chechebsa, Haitian diri ak djon djon and griot, Sudanese sambuxa and salata aswad, Turkish gözleme, Burmese palatas and tea leaf salad, Cambodian fish amok, Colombian arepas, Tibetan momos and tsel bhakleb, Korean doenjang-jjigae and jjajangmyeon, Taiwanese popcorn chicken, Persian crispy rice, dizi and bastani, Peruvian ceviche and anticuchos, Sichuan ice jelly, Hong Kongese soy sauce noodles and rice noodle rolls, Venezuelan cachapas, Salvadoran pupusas and nuegos, Antiguan black pudding and ducana, Brazilian esfihas and churrasco, Japanese ramen and inarizushi, Pakistani BBQ rolls and nihari, Trinidadian curry crab and dumplings and shark sandwiches, Ukrainian blintzes, Polish pierogies, Fujianese oyster cakes, Malaysian laksa and Ramly-style burgers, Ecuadorian

sanduches de pernil and bolones, Dominican sancocho and pork locrio, Sierra Leonean jollof rice and cassava stew, Bangladeshi fried street sandwiches and chhola bhuna, Uyghur samsa, and more to come.

The event will also host plenty of art/merchandise vendors, including vintage apparel, hand-poured candles, travel photography, crochet toys, stationery, small batch soap, henna, vintage brooches and ads, international handcrafts, NYC-themed apparel, gourmet dog treats, handmade jewelry, ceramics, leatherworks, and local art.

Lists of confirmed food and art/merchandise vendors are appended to this press release.

Live Performances:

To date, the Queens Night Market has featured over 450 musicians, bands, and performance groups – including African dance troupes, capoeira, karate demonstrations, Brazilian drum lines, jazz bands, salsa bands, brass bands, blues bands, a cappella groups, Balinese gamelan, Chinese lion dances, Vietnamese fan dances, break dancers, yoyo artists, Chinese diabolos, belly dancers, hula hoop artists, pianists, violinists, mariachis, beatboxers, Bollywood bands, tap dancing, street jugglers, magicians, high school orchestras, Caribbean steelpan, and much more.

The 2024 entertainment lineup will be announced in the coming weeks.

Website: queensnightmarket.com

Facebook: facebook.com/QueensNightMarket

Instagram: instagram.com/queensnightmarket

Twitter: twitter.com/QnsNightMarket

About Citizens Financial Group, Inc.

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Confirmed 2024 Queens Night Market Food Vendors

Los Almendros – Salvadoran Pupusas
Anda Café – Bubble Tea
Arepalicious – Colombian Arepas
Ay Cachapas – Venezuelan Cachapas
Blintz Box – Ukrainian Blintzes
Bolonito – Ecuadorian Bolones
Bom Bae – Indian Vada Pav & Pani Puri
La Braza – Roasted Corn & Skewers
Brazilicious – Brazilian Steak Sandwiches & Pão de Queijo
Brenda’s Cuisine – Dominican Pork Locrio & Sancocho
Bstro – Taiwanese Popcorn Chicken
Burmese Bites – Burmese Palatas
C Bao – Asian Duck and Pork Buns
Cambodianow – Cambodian Fish Amok
Caribbean Street Eats – Trinidadian Shark Sandwiches
La Carnada – Mexican Huaraches
Chickn Rotonda – Filipino Adidas and Walkman Skewers & Sisig
Cotton Candy Love Art – Cotton Candy Art
Daku – Indian BBQ & Roti
Derangoon – Burmese Tea Leaf Salad
DiLena's Dolcini – Cannoli and Cookies
Don Ceviche – Peruvian Ceviche
Emeye Ethiopian Cuisine – Ethiopian Segwa Wat & Chechebsa
Enfes NYC – Turkish Gözleme
Go Green Yaks! – Tibetan Shogo Bhakleb & Tsel Bhakleb
Halal Coocos Den – Pakistani Nihari & Biryani
Hong Kong Street Food
Janie’s Life Changing Baked Goods – Pie-crust Cookies
Joey Bats Café – Portuguese Pastéis de Nata & Bifana
Joon – Persian Crispy Rice
Kanin NYC – Filipino Chicken Adobo
Karachi Kabab Boiz – Pakistani BBQ Rolls
La’Maoli – Antiguan Ducana & Blood Sausage
Laksa Shop – Malaysian Laksa
Lettuce Meat – Korean BBQ Wraps
The Malaysian Project – Malaysian Ramly-style Burger
Matylda’s Food – Polish Pierogies
Menya Jiro – Japanese Ramen
Mama Food – Squid Skewers
Mister Bocadoillos – Brazilian Esfiha & Churrasco

Moon Man – Indonesian Kue Pancong
MuahChee Alley – Fujianese Oyster Fritters & Mochi
Nansense – Afghan Kabuli Pulao & Chapli Kebab Burger
Naztas – Bangladeshi Fried Street Sandwich, Chhola Bhuna & Dimchop
Nile Street Eats – Egyptian Hawawshi & Shawarma
Nomad Dumplings – Tibetan Momos
El Pernil Ecuatoriano – Ecuadorian Pernil
Persian Bites NYC – Persian Dizi & Bastani
Sam’s Fried Ice Cream
Sambuxa NYC – Sudanese Sambuxa
Sichuan Ice Jelly – Sichuan Ice Jelly & Dandan Noodles
Sweet & Salty – Colombian Empanadas
Tacos El Guero – Mexican Tacos
Tada Noodles – Korean Jjajangmyeon & JJamppong
Tandoor Samsa – Uyghur Samsa
Tania’s Kitchen – Haitian Diri ak Djon Djon & Chicken Stew
Taste Buds Required – Haitian Diri ak Djon Djon & Griot
Taypa – Peruvian Anticuchos
Tia G’s Kitchen – Salvadoran Pan con Pollo & Nuegados
Treat Yourself Jerk Chicken
Trini Treats – Trinidadian Curry Crab and Dumplings & Doubles
Twisted Potato – Fried Potato Twists
Twistercake Bakery – Romanian/Hungarian Chimney Cakes
Vincent Farms Natural Foods – Sierra Leonean Jollof Rice & Cassava Leaf Stew
Warung Bites – Indonesian Martabak & Bakwan
YUBU Lab – Japanese Inarizushi

Confirmed 2024 Queens Night Market Art/Merchandise Vendors

Almonte Studio
Anthology Journals
Art by Larceria Brown
Bodacious Bijous
Bodega Cats of New York
Colorful New York
Cute Paradise
Cyui Crafts
Dvrousa
Eggurumi
Ela Mella
Handmade with Little Tiger
HoneyGramz
Johnnerdraws
Juan Israel Espanol
Kali & Mila
Kat's Handmade Jewels
Kate Durkin Illustration
Kultura Made
Luwi Leather
Mumu Bath
Museum Mile Art
Natchie
Nose Best Candles
Ombrato
Pressure Makes Diamonds
Sabrina's Henna
Snow Milk
Somos NY
Studio Joom
Tharapy New York
Theobucket
Treestar